

EXPLORER VENTURES LIVEABOARD DIVING FLEET®



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Through the last 34 years, we have overcome many economic, societal, and environmental challenges. Now, in the face of one of the biggest obstacles of our history [the pandemic], we're proud that we've been able to remain focused on our dedication to the health of our oceans. It's been difficult to balance, but necessary. We have both the obligation and responsibility to act as stewards of our environment, so that future generations will be able to enjoy the ocean as we do."

President Clay McCardell

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The Dive Green environmental management policy identifies the Fleet's potential environmental impacts in order to develop (and improve) strategies that help measure, adjust and ultimately minimize our footprint. This strategy aims to ensure the long-term sustainability of coral reefs, ecosystems where we operate, recreational scuba diving, and local livelihoods.

DIVE GREEN'S SEVEN PRINCIPLES

1. Enhance sustainability in our global operations by following environmentally sensitive policies.
2. Engage with and empower each employee and guest to reduce their own environmental footprint.
3. Coach and encourage conservation ethics in local communities and areas where we operate.
4. Invite our external partners and travel agents to adopt Green Fins or their own eco-strategies.
5. Participate in strategic collaborations to evolve environmental practices globally.
6. Support scientific research for the marine environment and its species.
7. Maintain an open mind for new ideas and evolving principles.



REEF-WORLD
FOUNDATION



**GREEN
FINS**

ONE SYMBIOTIC PARTNERSHIP

Explorer Ventures Fleet created Dive Green to **reduce our own footprint** then formed a **symbiotic partnership** with The Reef-World Foundation to **strengthen our sustainability efforts**. This partnership assisted with Dive Green's expansion, plus allowed the fleet to adopt a leadership role in **building targeted protocols for liveaboards**, furthering global awareness and best practices.

The Reef-World Foundation is a UK Non-Profit that delivers practical solutions for marine conservation, supported by the UN Environment Programme. In 2018, Explorer Ventures Fleet became **the very first liveaboard company** to become a symbiotic partner with Reef-World. The symbiotic partnership continues today.



Green Fins is Reef-World's proven conservation management approach which standardizes environmental guidelines for the global marine-tourism industry. The initiative implements a best practices Code of Conduct for dive professionals, operators, NGOs, and federal governments (14 and growing). Green Fins offers the **world's first independent certification** encouraging businesses to evaluate and improve their practices. In 2022, Green Fins launched an online Hub, expanding access and their standardized guidelines to businesses in remote locations.



LEARN MORE ABOUT DIVE GREEN HERE:

[Explorerventures.com/dive-green-our-sustainability-promise/](https://explorerventures.com/dive-green-our-sustainability-promise/)

QUESTIONS? CONNECT WITH US

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Green Fins

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The Reef-World Foundation

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